

# ALERTforce®

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## **COURSE:**

Eco-Drive™ – Fuel Efficiency Driver Behaviour Training Program (Fleets/Heavy Vehicles)

## **BACKGROUND:**

Reducing fuel costs are major tasks of drivers and fleet operators. Eco-Driver training represents the single largest opportunity to improve energy use in the transport sector. Behaviour based training gives positive results no matter what style of vehicle is used by the driver. This eco-drive training product is fully interactive, web-based program that is easily deployed across any organisation and any number of sites. Eco-Drive™ supports an existing or newly created a driver training across organisations

## **LEARNING OUTCOMES:**

On successful completion of this Eco-Drive course, participants will be able to:

- Demonstrate more efficient driving practices.
- Identify key behaviours that will reduce their fuel usage.
- Understand how using time and space buffers delivers safer and smoother driving.
- Understand how their vehicles momentum can be effectively used in traffic and open roads.
- Apply more efficient techniques to both manual and automatic transmissions.
- Apply their knowledge to all vehicle types and sizes used.

## **QUALIFICATION:**

Certificate of completion on successful driver completion helps demonstrate an employer approach to fuel efficiency and environmental impact reduction.

## **DURATION:**

Online: 30 - 45 minutes + quizzes.

Face-to-face: 2-3 hours.

**LOCATION:** Online and/or onsite Australia-wide.



# Eco-Drive

www.alertforce.com.au

INCREASE your fuel efficiency up to 15%

REDUCE your emissions

INCREASE business efficiency

MITIGATE your carbon exposure

## Would You Like to Cut Fuel Costs?

By changing driver behaviour your business can cut fuel costs, increase efficiency, reduce emissions and mitigate carbon risk.

Eco-Drive™ is an interactive web-based driver training knowledge system developed in conjunction with, and tested by, Linfox. Other customers include Telstra, Bendigo Bank, Dept of Transport VIC.

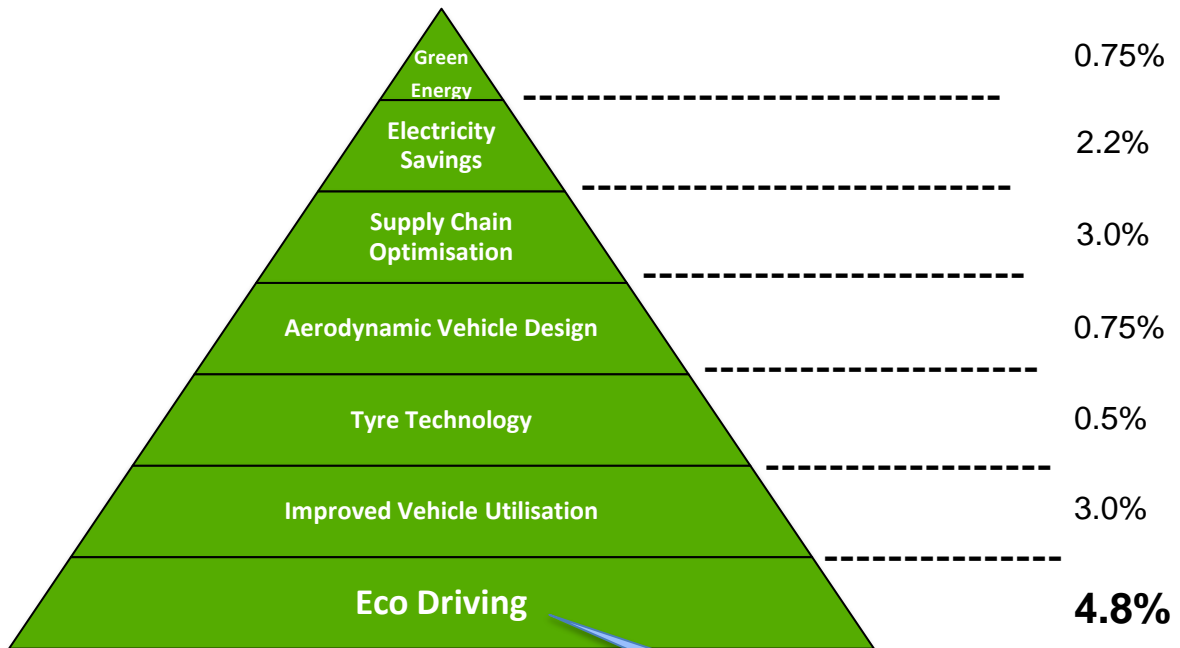
### Does Changing Behaviour Work?

"Eco Driving represents the single largest opportunity to improve energy use in the road transport sector"  
2009 Linfox Energy Efficiency Opportunities Public Report

### Other successes...

"Compared to their pre-course measures, the fully trained group reduced their fuel consumption by 27%, the number of gear changes by 29%, and the number of brake applications by 41%" Cement Industry Federation Eco-Drive Training Program '08

## Energy Efficiency Opportunities Identified for 2008 - 2010 by Linfox



Eco-Drive available for Fleet and HCV

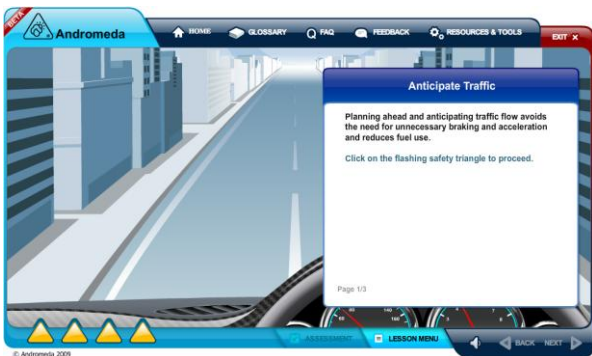
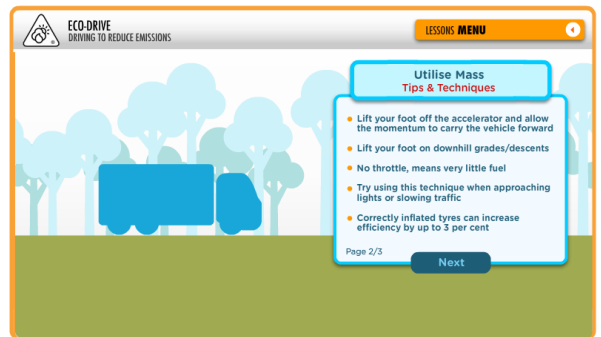
Linfox use Eco-Drive Training

Eco-Drive is available in two versions. Choose whether you require Fleet car/ light commercial or Heavy Commercial Vehicle for your training.

## Eco-Drive Fleet



## Eco-Drive HCV





The following pages are excerpts from the Linfox public report as required by the Australian Resources, Energy & Tourism government department EEO Report.

The Linfox report clearly demonstrates how Eco-driving has played an important role in the reduction of Linfox emissions, increased their efficiency and overall improved their reputation as a business. Environmental consideration and reputation is becoming increasingly important with more businesses looking to align their supply chain with like-minded companies.

**Linfox, Energy Efficiency Opportunities Act**

Public Report, 2009



**vision** **ZERO** Fatalities  
**ZERO** Injuries  
**ZERO** Motor Vehicle Accidents  
**ZERO** Net Environmental Emissions  
**ZERO** Tolerance of Unsafe Behaviour & Practices



## Eco Driving

Eco Driving refers to a system of driving where optimum fuel economy is achieved by the vehicle operator. This incorporates a range of driving behaviours that have been codified by Linfox and translated into a training curriculum document.



Over the next 18 months it is planned to train all Linfox Vehicle Operators in Eco Driving.

Linfox has also partnered with a firm of Environmental Specialists, Andromeda Pty Ltd to produce the Eco Drive program in an online version for use by Linfox employees and external users.

This program is now available to Linfox employees online or instructor directed training. Up to June 30, 2009, 166 drivers had been trained in Eco Driving. Upon graduation each driver receives a GreenFox badge for display on their uniform signifying they have passed their Eco Drive program.

In the absence of significant technological advances Eco Driving represents the single

largest opportunity to improve energy use in the road transport sector.

The biggest barrier to adopting the Eco Driving principles is their acceptance by vehicle operators. To overcome this at Linfox a variety of strategies and materials have been developed to improve acceptance.

These include delivery modes, learning materials, coaching, monitoring and recognition programs.

